

## Trending events

Two day Training cum Orientation of newly appointed DRPs on PMFME scheme has been completed under DI&CC kokrajhar.

ARIAS and Software Technology Park of India (STPI) formalized their collaboration through a memorandum of understanding (MOU) On 07 November, 2023.

In Sonitpur district, a 5 day trade fare was organized where entrepreneurs of Kshyamata program placed their stalls and presence.

## Upcoming Events

ICAR - Indian Institute of Spice Research, Kozhikode, Kerala Advances in Processing and Value addition in Spices.



**ICAR-Indian Institute of Spices Research**  
(Indian Council of Agricultural Research)  
Kozhikode-673012, Kerala, India

## FLASH

- **Agri Value Chain Financing Conclave** —a pioneering event that promises to be a game-changer in the world of Agricultural Finance.
- **ARIAS and Software Technology Park of India (STPI)** formalized their collaboration through a memorandum of understanding (MOU) On 07 November, 2023 with the purpose of nurturing entrepreneurship and establishing a supportive ecosystem for start-ups in Agri and allied sectors.



## Editor's Note

During this festive season, there's a heartwarming tradition that unites Indian families across the country—a shared love for food and togetherness. It's that time of the year when our homes are filled with the aroma of delicious recipes and the echoes of laughter, where traditions come alive on our dinner tables.

Nothing quite says we care like a warm plate of food prepared with love passed from one hand to another.



In this special issue, we not only bring you the culinary expertise of remarkable food creators who graciously share their experiences with us, but we also introduce you to a true maestro and a household name, Shanalambi Devi.

Her journey through integrated farming towards producing 10 varieties of paddy in a year is remarkable. This issue is brimming with inspiration—from the entrepreneurial spirit of startup journeys to the thrill of travel discoveries. As we celebrate the festival of lights, each day teaches us to dispel the darkness within and embrace a brighter future. Let's come together to celebrate joy and happiness this festive season. May your homes be filled with the warmth of love and the flavours of tradition. Happy festivities, dear readers!



# Entrepreneur's Journey

Every flavor has a story!



In the year 2018, Shanalambi Devi from Cachar began integrated organic farming in her inherited 12 bighas of land. Initially she began cultivation with a couple of variety of paddy but now she produces 10 varieties of paddy in a year. Also in the adjacent area by the river Sunai she grows seasonal vegetables and also does fish farming. She was able to sell 150 quintals of rice to FCI at MSP last year. She also has a dairy farm with 7 milching cows.

***"I have been able to understand benefits of government schemes only after being associated with Kshyamata. I am very thankful for all the support that I have received so far".***

She has been able to scale up her business with the support of Kshyamata team at Cachar. In order to expand her farm as also venture into processing and value addition of vegetables she has been able to receive a PMFME loan with the support of Kshyamata team. She has also attended numerous training sessions arranged by our team. She expresses her gratitude to the Kshyamata team.



More Information: | <http://arias.in/kshyamata.php>

# Scheme Focus

## National Mission on Oil Seeds & Oil Palm (NMOOP)

### Key Features



Reimburse of 100% cost of Breeder seeds



75% of the subsidy amount is meant for farmers and 25% for the seed producing agencies.



Assistance @50% of the cost limited to Rs.1200/- per quintal for varieties of oilseeds not older than 10 years. For hybrids, assistance for distribution of certified hybrids seeds @ 50% of the cost limited to Rs. 2500/- per quintal for hybrids of oilseeds not older than 10 years.



Distribution of minikits, the price of seed minikits will be fixed by the Mission Monitoring Committee of NMOOP at National level and 100 % cost would be reimbursed to the agencies on certification of receipt by the state

For more details: please visit <https://pmksy.gov.in/>

# Trivia

### ACROSS

2. Found in rivers and seas
3. Used to sweeten food
5. Potatoes, carrots, e.g.
7. Made from fruit and sugar
9. Eaten for breakfast
11. Protein source, red or white

### DOWN

1. Can be spread on bread
2. Often grows on trees
4. Popular in Italy
6. Needed for sandwiches
8. Babies drink a lot of it
10. Eaten a lot in Asia

